BUSINESS

2024

Sales Process

A step-by-step guide for selling a business to Maverick Global Partners.

Prepared By:

**Maverick GP** 

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# STEP-BY-STEP SALES PROCESS GUIDE

#### **Initial Consultation**

- Discussion: We begin with an initial meeting, either in person or virtually, to discuss your reasons for selling, your business's current status, and your goals for the sale.
- Information Gathering: You provide us with preliminary information about your business, including financials, operations, and market position.

#### **Business Evaluation**

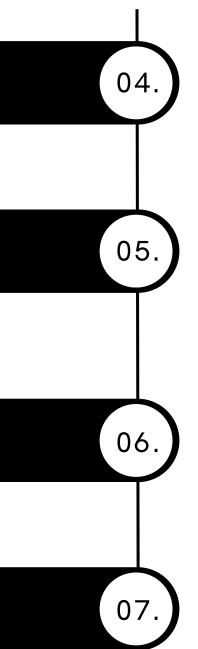
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- Comprehensive Analysis: Our team conducts a thorough analysis of your business, reviewing financial statements, assets, liabilities, and market conditions.
- Valuation Report: We prepare a detailed valuation report outlining the estimated market value of your business and potential areas for value enhancement.

## **Proposal Submission**

- Customized Offer: Based on our evaluation, we present you with a tailored acquisition proposal, including terms, conditions, and pricing.
- Discussion: We discuss the proposal with you, addressing any questions or concerns you may have and making adjustments as necessary.



## Due Diligence

- Documentation Review: Our team conducts a comprehensive due diligence process, examining legal, financial, operational, and regulatory documents.
- Site Visits & Interviews: If required, we visit your business premises to better understand operations and assets. We may also conduct interviews with key management and staff to gain further insights.

### Negotiation and Agreement

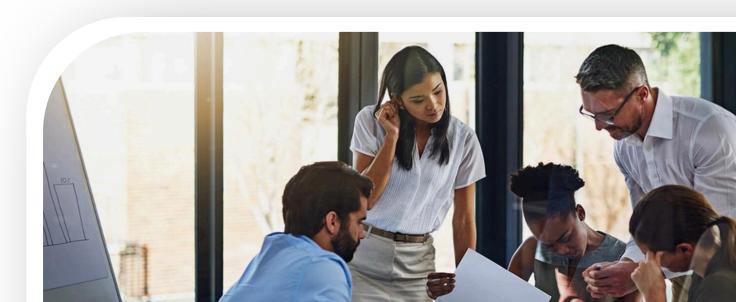
- Term Negotiation: We work with you to negotiate final terms, addressing any contingencies or specific requirements.
- Draft Agreement: Our legal team drafts the sale agreement, ensuring all terms are clearly outlined and agreed upon.
- Review: You review the agreement with your advisors, making sure it meets your expectations and objectives.

## **Transaction Closing**

- Final Preparations: We finalize all necessary paperwork and prepare for the transfer of ownership. A closing meeting is held to sign all documents, transfer funds, and officially hand over ownership of the business.
- Payment: You receive the agreed-upon payment, whether as a lump sum, structured payments, or a combination of both.

#### **Post-Sale Transition**

Transition Plan & Support: We develop a detailed transition plan to ensure
continuity and stability in business operations. Depending on the agreed
terms, you may continue to support the business in an advisory or
consultative role during the transition period—ensuring a seamless transition
for you and your employees.





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- Business Acquisitions
- Post-Acquisition Support
- Investment Partnerships
- Roll Up Mergers
- Sales Confidentiality
- Risk Assessments

